










# Roadmap 2019

## Cotton Council International

has set the following targets for the year 2019:

-  Mandatory targets: 6
-  Recommended targets: 0
-  Already achieved goals: 1
-  Not achieved, continued goals: 0
-  Voluntary targets: 0

### Mandatory and recommended targets

Policy statement	<p><b>Corruption prevention policy</b></p> <p>Target demand: Commitment to a zero tolerance towards all forms of corruption including extortion and bribery in the own organisation</p> <p>Target already met</p> <p> We urge all CCI supply-chain partners to embrace the same high ethical standards as CCI see <a href="https://cottonusa.org/about-us">https://cottonusa.org/about-us</a> and <a href="https://www.dropbox.com/s/okph4b1ey28nred/Corruption%20Policy%20Reporting%20Suspected%20or%20Known%20Fiscal%20Irregularities.docx?dl=0">https://www.dropbox.com/s/okph4b1ey28nred/Corruption%20Policy%20Reporting%20Suspected%20or%20Known%20Fiscal%20Irregularities.docx?dl=0</a></p>	
Anchoring and integration in the supply chain	<p><b>Social standards</b></p> <p><b>Promotion of living wages</b></p> <p>Target demand: Initiation or involvement in a measure that aims to pay living wages for employees in production countries</p> <p> CCI will encourage its customers to follow labor guidelines promoted by Alliance <a href="https://telekom.wesustain-esm.com">https://telekom.wesustain-esm.com</a>. CCI also will seek opportunities to inform customers of initiatives promoting living wages and encourage them to participate in activities in ACT.</p>	<p><b>Explanation</b></p> <p>CCI will hold customer meetings promoting the US Cotton Trust Protocol. In those meetings, CCI will encourage its customers to follow the labor guidelines promoted by Alliance for Sustainable Textiles <a href="https://telekom.wesustain-esm.com">https://telekom.wesustain-esm.com</a> and to join initiatives promoting living wages (Action, Collaboration, Transformation (ACT)). CCI also will set out to learn of other initiatives so it could be a source of information on labor issues.</p>
Complaint and remedy	<p><b>Access to effective complaint mechanisms</b></p> <p>Target demand: Initiation or involvement in a measure that aims to improve employee access to complaints mechanisms</p> <p> CCI employees are covered under the provisions of the employee handbook which stipulates how complaints can be filed. Employees are aware and have access to the employee handbook For agr workers see link <a href="https://www.dol.gov/whd/flsa/WHD14,98HowToFileAComplaint.pdf">https://www.dol.gov/whd/flsa/WHD14,98HowToFileAComplaint.pdf</a></p>	
Commitment	<p><b>Raising awareness regarding sustainable textiles</b></p> <p>Target demand: Implementation of measures to raise awareness about sustainable textile production in the following topics</p> <p>CCI will promote standards for conservation and labor. Scope: soil, water, GHG, water quality, biodiversity, chemicals (IPM), labor. Impact: Provides 10 year (2025) goals and methods for farmers to meet key metrics. US Cotton Trust Protocol for US Cotton will be the platform for implementation.</p> <p></p>	<p><b>Explanation</b></p> <p>see <a href="https://trustuscotton.org/">https://trustuscotton.org/</a> Implement pilot program of US Cotton Trust Protocol for US Cotton farmers. Content: Conservation and labor. Scope: soil, water, GHG, water, biodiversity, chemicals. Target: US farmers. Impact will be evaluated against 2025 goals with published metrics for land, soil, water use efficiency, greenhouse gas, energy and soil carbon. The US standards program for responsible cotton production is actively being developed. A multi stakeholder board will be appointed including representative farmers, merchants, spinners, brand/retailers, conservation/wildlife civil society and academic sustainability experts. Farmers will be aggressively recruited to participate on a voluntary basis and will be assisted by merchants, cooperatives and ginners. The effort is currently in a pilot phase, which will be evaluated after 2019 crop year has been completed. Findings of the pilot will inform improvements for the 2020 program and beyond. Metrics data from the effort will report impacts of measures for soil conservation, global warming potential (greenhouse gas emissions from cotton production), energy per kg, water use efficiency, runoff water quality, biodiversity (habitat potential index), soil carbon, land use efficiency and runoff water quality.</p>

## Support implementation

Target demand: Provision of instruments to implement Partnership goals by the Partnership members.



Content: Support ethical goals of the Partnership Scope: 10 global sourcing conferences. Target: Spinners, brands and retailers. Impact: Demonstrate positive message.

<https://www.dropbox.com/s/jjphc2ifp5rs60q/slide%20ethical%20sourcing.pptx?dl=0>

## Promote political dialogue

Target demand: Influencing policy-makers to improve conditions in the textile industry



CCI, NCC, CI are continually active participants in multi-stakeholder consortia and coalitions to influence action for change at all levels including trade practices, government policy on environmental and social issues, sustainability reporting, global wage issues, labor in supply chain, etc.

## Explanation

In 2019 we will participate in supply chain dialogue groups and consortia including The Sustainability Consortium (May), Field to Market Dialogue group (June), Ag Sustainability Summit (August), The Textile Exchange (Nov) and special invited workshops including WalMart's Sustainability summit. Issues will involve workshop and round table topics such as Retailer and Brand Chemical Policies, IPM-Building Communications Channels about Pesticides, Framework in Action Workshop, Living Wages no. 1 social issue, Eliminating Forced Labor in the Supply Chain.

## Expand the provision of information

Target demand: Provision of information materials on Partnership topics



Type of target: Natural Resource conservation, environmental metrics and fair labor practices. Primary Target Country USA: Content: 2019 Pilot Cotton Sustainability Trust Protocol. Impact: Farmers commit to best management practices including documentation of fair worker practices.

## Explanation

Primary target are US Cotton farmers. In 2019 the US Cotton Sustainability Trust Protocol is implemented as a pilot program with full implementation in 2020. Protocol involves farmer engagement and written commitment of goals and practices. The protocol contains more than 120 questions engaging best on farm practices including labor practices. A secondary target are US supply chain customers who are encouraged to embrace US Cotton Leads principles and embrace the Partnership for Sustainable Textiles. In 2019 plans are to make major presentations to textile leaders in more than 10 markets.