

Roadmap 2018

PUMA SE has set a total of 12 targets for the year 2018.

Mandatory targets

PUMA SE has already met 4 mandatory targets for 2018.

Goal for 2018	Statement on baseline
<p>MRSL Communication of the following MRSL with ancillary information to 100% of producers and business partners for implementation and transmission to the supply chain:</p> <p>ZDHC MRSL</p> <p>Requiring all core tier 1 and tier 2 suppliers to register on ZDHC Gateway chemical module. Use the InCheck report to track the supplier's MRSL conformity.</p>	<p>Extend of communication of MRSL</p> <p>Share of producers in relation to purchase volume (%) 100 %</p> <p>Share of business partners in relation to purchase volume (%) 80 %</p>
<p>Good Housekeeping Support of producers to improve proper and environmentally sound business management in their supply chain</p> <p>PUMA will provide training within the ZDHC framework for suppliers where available on chemical management and wastewater/air emission treatment to support improvement of wastewater quality and MRSL compliance . Also new Higg Index FEM 3.0 to assess the core T1+T2 suppliers environmental performance.</p>	
<p>Capacity building in the area of social standards Support for producers in the implementation of social Partnership goals</p> <p>PUMA will expand its women's empowerment program to a new country. PUMA will launch a project with the Fair Wage Network in Bangladesh.</p>	
<p>Increased share of sustainable cotton Increased share of sustainable cotton, procured by my organization to 50 %</p> <p>Including organic cotton (as a share of the total amount of cotton) 50 %</p> <p>PUMA targets to increase BCI cotton use up to 50% in 2018</p>	

Raising awareness

Implementation of measures to raise awareness about sustainable textile production in the following topics:

Use of safe chemicals

MRSL (chemical inputs at stages of processing)

RSL (chemical residues on textile product)

Environmental management system

Water and wastewater management

Other emissions (e.g. off-gas)

Resource efficiency

Recycling

Annual Round Table Meeting for suppliers, Banz meeting for stakeholders, industry tools such as SLCP and Higg Index, ZDHC Gateway

Recommended targets

PUMA SE has already met 1 recommended target for 2018.

Goal for 2018	Statement on baseline
<p>Supply chain transparency (Publication) Systematic identification and publication of all business partners and producers</p> <p>PUMA identify publishes and updates core tier 1 and tier 2 suppliers lists on PUMA website annually. (covering >80% of business volume)</p>	

Continued targets

Goal for 2018	Statement on baseline
<p>Chemical Inventory Increase percentage of producers who have been given a format for listing chemicals used up to 100 %</p>	
<p>Reporting Publication of information or sustainability report on chemical/ environmental management</p> <p>- Further integration of Sustainability into the business - Report on sustainability in annual report using, including the change from GRI G4 to GRI Standard - Third party certification of social and environmental data that will be published</p>	
<p>Wastewater Communication of national or other wastewater standards</p> <p>Our goal is to include all core tier 2 suppliers into our wastewater testing program and conduct wastewater tests at least once a year (wet processing suppliers). All test results shall be published.</p>	

<p>Incorporate risk assessments in procurement Incorporate prevention or risk mitigation measures into procurement processes (on the basis of social and human rights risks/impacts detected or the evaluation of complaints mechanisms)</p> <p>Further expand our lower Tier Assessments /Audits to ensure positive impact at factory level.</p>	
<p>Incorporate risk assessments in procurement Incorporate requirements for preventing, monitoring and handling cases of child or forced labour into own standards and processes</p> <p>Review our policy on migrant workers in high risk areas such as, for example, Malaysia.</p>	
<p>Sector-wide implementation of social goals Adopt additional measures in order to work towards achieving the Partnership social goals individually or in cooperation with other stakeholders</p> <p>We support industry convergence for social labor assessments under the umbrella of the Sustainable Apparel Coalition. This includes setting standards and training programs for assessors (auditors).</p>	