

Roadmap 2018

Adidas AG has set a total of 6 targets for the year 2018.

Mandatory targets

Adidas AG has already met 4 mandatory targets for 2018.

Goal for 2018

MRSL

Communication of the following MRSL with ancillary information to 100% of producers and business partners for implementation and transmission to the supply chain:

ZDHC MRSL

We identified the implementation of an aligned IT tracking and supporting tool will enhance the monitoring of MRSL compliance in our supply chain. In 2018 we will evaluate different IT system providers and select one to start the aligned MRSL tracking and monitoring for our strategic APP suppliers.

Good Housekeeping

Support of producers to improve proper and environmentally sound business management in their supply chain

In 2018 we will fully adopt the chemical management audit protocol from the Facility Environmental Module (FEM) 3.0 at our strategic suppliers across App, FTW and A&G.

Capacity building in the area of social standards

Support for producers in the implementation of social Partnership goals

2018 target: 80% of our strategic T1 factories received Social & Environmental Affairs (SEA) advisory sessions to improve their social/labour performance.

Increased share of sustainable cotton

Increased share of sustainable cotton, procured by my organization to 100 %

Including organic cotton (as a share of the total amount of cotton) 0 %

our goal: sourcing 100% sustainable cotton by 2018.

Raising awareness

Implementation of measures to raise awareness about sustainable textile production in the following topics:

Forced labour

Actively participate in conferences and meetings on Modern Slavery, as a minimum present at 2 conferences.

Continued targets

Goal for 2018

Access to effective complaints mechanism Support producers in risk countries in establishing effective complaints mechanisms

2020 goal: Empower our supply chain workers by expanding and refining grievance systems and skill training programs. 2017 target: we will further roll-out the Workers' Grievance Feedback System to 10 suppliers.