

## “Getting through the crisis together”

Asian Dialogues on Sustainability in the Textile and Garment Industry  
Webinar Series – starting April 29, 2020

### Context

The COVID-19 virus has disrupted supply chains globally and across industries. While reduced income from missing sales pose threats on brands and retailers, many factories are suffering heavily from order cancellations. Consequently, the industry witnesses an increasing number of factory closures, potentially leaving hundreds of thousands of workers unemployed. The implications on developing countries are enormous, potentially leading to strikes and social unrest.

### Webinar Series

This webinar series will shed light on different aspects of the Covid-19 pandemic's impact on the textile and garment industry, especially regarding the implications on production in Asia. While many webinars mainly focus on the current production situation, we want to broaden the view with a more positive approach, showing good practice examples of dealing with crisis at the factory level and lessons we can take on how to make the industry more resilient. The goal is to strengthen the exchange of regional experiences, good practices and innovative initiatives to foster the development of a healthier industry as we emerge from the crisis.

### Format

Every two weeks, in 10 sessions of 60-90 minutes each, industry experts from different parts of the supply chain will discuss opportunities and challenges on the way through the crisis and exchange lessons learned across the region. Every session will focus on a different topic, ranging from very concrete issues such as how to ensure safe production at the factory when resuming operations, to broader questions on social effects of the crisis on producing countries in Asia and implications for the industry in the long run. Based on insights that speakers from different parts across the supply chain share in presentations and moderated panel discussions; the audience will get access to firsthand information on the implications of the crisis for different groups involved at different stages of production. In Q&As, the audience will also be able to raise their questions and share ideas and experiences.

### Target Audience

The webinar shall bring together industry stakeholders including Asian producers/suppliers, producer associations, brand representatives, civil society/worker representation and international organizations. It may vary from session to session and can include more focused discussions with a smaller group of actors as well as larger groups.

### The Asian Dialogues Conference Series

To strengthen regional exchange and initiate networks, GIZ's FABRIC project initiated the conference series “Asian Dialogues on Sustainable Production in the Textile and Garment Industry”, providing a platform for stakeholders from Asian textile and garment producing countries to discuss opportunities and challenges on the way towards sustainability, to share regional experiences and to learn from innovative initiatives tackling sustainability issues. A key partner for the conference series is the STAR (Sustainable Textiles in the Asian Region) Network of regional producer associations.

### GIZ FABRIC

The regional project “Promoting Sustainability in the Textile and Garment Industry in Asia” ([FABRIC](#)) focuses on knowledge exchange on good practices to foster sustainability in the textile and garment industry in Asia. It is implemented by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, which works on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ). FABRIC is addressing sustainability in its social, economic and environmental dimension. The project is working in Bangladesh, Cambodia, Myanmar, Pakistan, Vietnam and cooperates with actors in China.

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